

Every year in
Northern Ireland,
2,500 people
contract skin
cancer.

80-90% of
skin cancers
are due to
over exposure
to the sun.

COVER
UP
IN THE SUN

skin
cancer
STILL
kills



How do you see yourself in the Sun?

- fried & fragile?
- sore & stupid?
- not the right image? **Don't get sunburned**

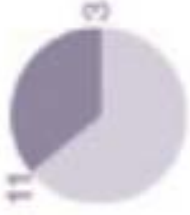
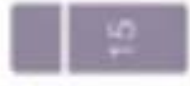
Defend your skin...



Block the sun with high protection sun screen
(SPF 15 or higher)

...against sun damage - cover up !

Stay cool



Stay in the shade

2,500 people in Northern Ireland get skin cancer every year!

SUN BAKED



Presige



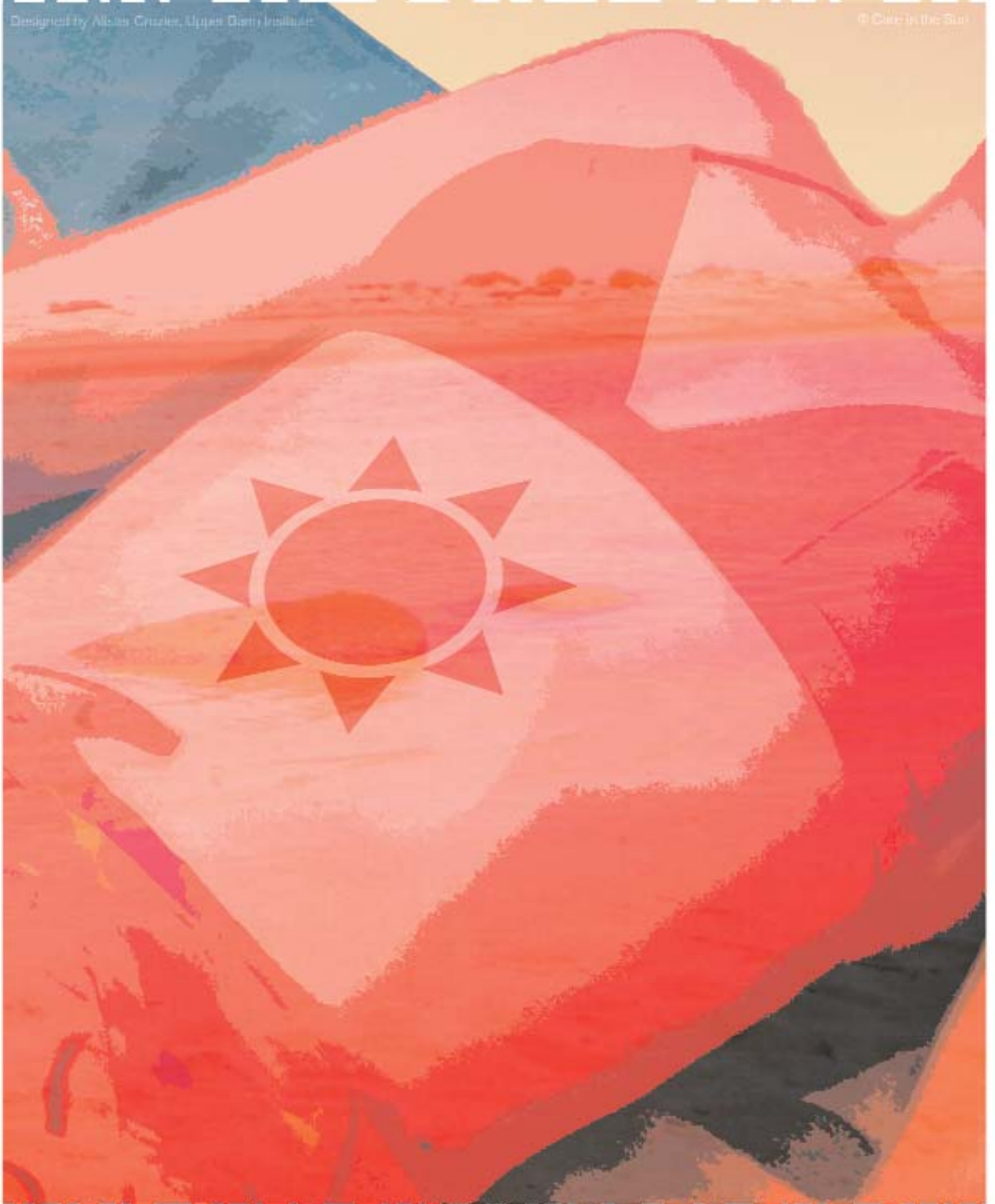
YOU COULD BE **COOKING**
YOURSELF **CANCER**

OVER-EXPOSURE TO THE SUN INCREASES YOUR RISK OF DEVELOPING SKIN CANCER - COVER UP

FAKE IT - DON'T BAKE IT

Designed by Alicia Cruzier, Upper Dartmouth Institute

© Cover in the Sun!



AVOID OVER-EXPOSURE TO THE SUN
COVER UP